

# LIGHT BOX

## GUIDE

A complete range of innovative lightbox  
solutions for multiple applications



The **LOOK** Company®



## **The Look Company provides a complete range of innovative lightbox solutions for multiple applications.**

Our lightboxes utilize our award-winning printed fabric graphics and customizable modular frames and are available in a wide range of sizes to meet every need, from space-saving slim designs to seamless corner lightboxes.





## **THE LOOK COMPANY LIGHTBOXES**

Lightboxes consist of a printed graphic lit up from the back or side by LEDs housed in a metal frame or extrusion. The result is an eye-catching, bright image that attracts the attention of viewers. Unlike traditional signage which typically uses outside light sources to highlight an image from a distance, lightboxes themselves become the illuminated brand image. They increase viewer engagement by

standing out amongst non-lit graphics as well as interior store lighting fixtures and systems. Lightboxes are an effective way to accent furniture galleries, retail storefronts, product displays, along concourses and guest relation areas. Build lightboxes into freestanding partitions and product display units, or use them as full and half wall treatments to create unique brand environments.

## **LED LIGHTING EXPERTS**

Designed and produced in-house, our industry leading LED lighting system for lightboxes provides a life expectancy of 100,000 hours, while supplying a continuous uniform light source. Our system reduces power consumption and heat by 60% compared to first generation LEDs.

## **UL LISTED**

The Look Company is certified under UL-48 to manufacture lightboxes. Our products bear the UL seal and meet standards applicable in the United States and Canada. Our Look Company brand high-efficiency LED lights and power supplies are UL-recognized or UL-listed and are built to our exact specifications for superior performance. All of our lightboxes are built under the supervision of a UL-certified team leader, and our production facility is regularly inspected by UL. You can use our UL compliant products securely knowing that your safety is assured.

## **CUSTOM HARDWARE SOLUTIONS**

Our proprietary hardware is designed in-house and manufactured in our North American facilities. This enables us to produce custom solutions to satisfy any project requirements.

## **TENSION FABRIC GRAPHICS WITH SEG**

Our tension fabric silicone edge graphics are printed through dye sublimation. Dye sublimated graphics contain a high saturation of ink in a two-stage process to lock in the bold, vibrant colors and crisp lines. Sublimated fabric prints naturally diffuse light and do not reflect other lighting so there's no surface glare. In addition, the prints with SEG stretch taut over the aluminum extrusions, providing a smooth, wrinkle-free graphic. Compared to traditional substrates, the fabric does not scratch or tear during shipping or installation, prolonging the life and quality of the graphics for the duration of use.

# NEXT GENERATION LED LIGHTING SYSTEMS

Exclusive to The Look Company, our Next Generation LED system is available in all of our lightbox product offerings in either backlit or perimeter for double-sided or corner lightboxes. Our LED system disperses light across the entire graphic, reducing light loss, and is configured with a high color rendering index (CRI), providing a true white light source.

## **THE NEXT GENERATION LED AND POWER SUPPLY FEATURES:**

- ✓ 4 Watts per sq. ft. power consumption  
- 60% less compared to our first generation LEDs
- ✓ Life expectancy - 100,000 hrs
- ✓ Universal input from 100-240 volts AC, 50/60 Hertz
- ✓ Internal power supply





# LIGHTBOX SOLUTIONS

**We offer a wide range of lightbox solutions, all produced to custom sizes and shapes, with hanging, wall-mounted, or self-standing options.**

✓ 50mm (2") One-sided, Backlit

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✓ 50mm (2") Rounded Corner, Backlit

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✓ 50mm (2") Seamless Corner, Backlit

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✓ 75mm (3") One-sided, Backlit

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✓ 75mm (3") One-sided, Perimeter-Lit

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✓ 75mm (3") Rounded Corner, Perimeter-Lit

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✓ 100mm (4") One-sided, Perimeter-Lit

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✓ 100mm (4") One-sided, Backlit

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✓ 120mm (4.5") Two-sided, Perimeter-Lit

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✓ 120mm (4.5") One or Two-sided Corner, Perimeter-Lit

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## 50mm (2") Lightbox

**The 50mm (2") Backlit Lightbox is half the depth of a standard 100mm (4") lightbox and exceeds the limitations of LGPs in terms of light output, simpler Integration, lower shipping costs and limitless size options.**

When space is at a premium and you're looking for an alternative lightbox solution to integrate into your environment, the 50mm (2") Lightbox combines all of the benefits of an Light Guided Plate with the full flexibility of the backlit LED system of our 100mm (4") lightbox.



## 50mm (2") Rounded Corner Lightbox

Our 50mm (2") Backlit Lightbox is now available with rounded corners. Integrate rounded corners into wall-mounted, self-standing and hanging 50mm (2") lightbox applications.

Rounded corners provide a smooth, modern look to lightboxes and can be used alternatively to any 90° corner for enhanced design flexibility.



## 50mm (2") Seamless Corner Lightbox

Incorporate the 50mm (2") Seamless Corner Backlit Lightbox into your retail design for 360° continuous graphics that can be seen at every angle.

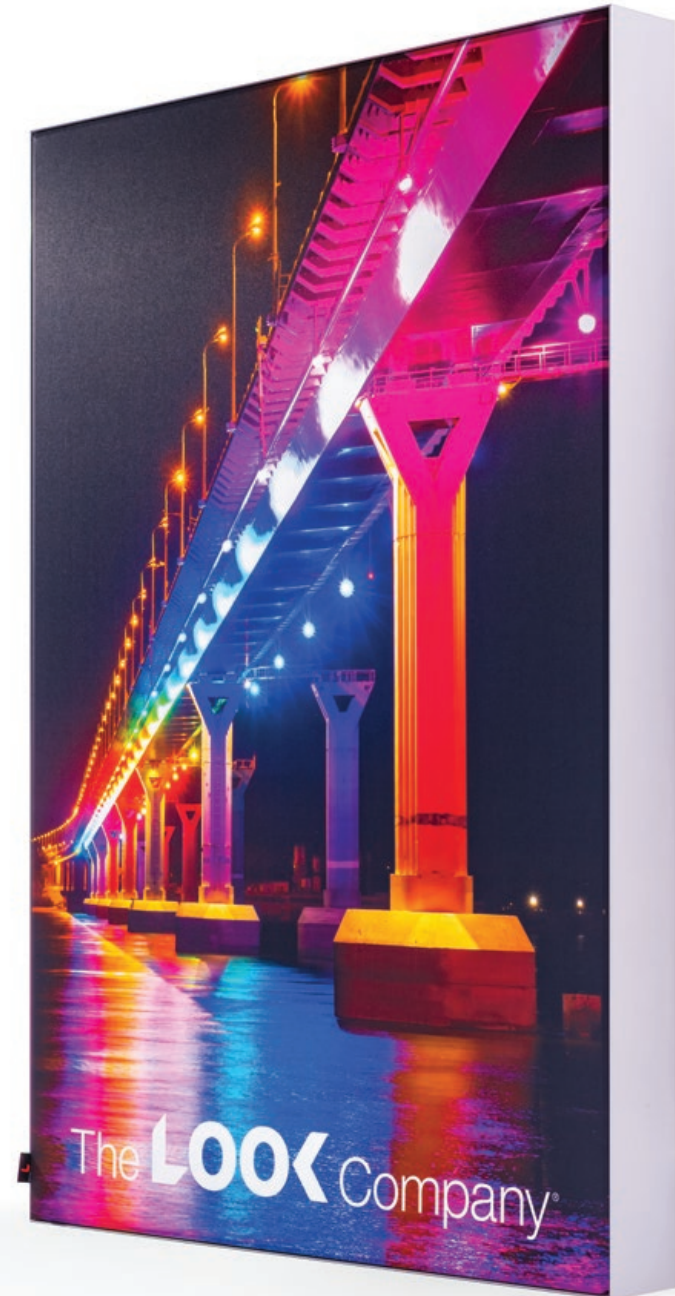
The space saving profile can be used in many applications. Create unique 90° corner displays, illuminate pillar wraps or use for signs and halos.



## 75mm (3") Lightbox

**The 75mm (3") Lightbox is thinner than standard lightboxes. It is our most versatile lightbox solution and is available in both backlit and perimeter-lit.**

This thin lightbox offers a wide range of application possibilities without any installation restrictions. It is fully customizable and can easily be integrated into existing store fixtures and millwork where space is limited.



## 75mm (3") Perimeter-Lit Lightbox

**75mm (3") Perimeter-Lit Lightbox delivers wider, brighter, and evenly illuminated graphics, free from hotspots or shadowing.**

The perfect solution for applications that are 10' or smaller, offering cost-saving benefits of a perimeter-lit lightbox with the added advantage of a thinner profile.



## 75mm (3") Perimeter Rounded Corner Lightbox

**Integrate rounded corners into wall-mounted, self-standing and hanging 75mm (3") Perimeter-Lit Lightbox applications.**

Rounded corners provide a smooth, modern look to lightboxes and can be used alternatively to any 90° corner.

## 100mm (4") Lightbox

**Our standard lightbox solution is fully customizable and can be configured to any size for multiple applications.**

For sizes with one dimension under 6', our perimeter-style lighting is a lower power, lower-cost solution that provides incredible value. For larger unlimited size options, or where premium visual impact is desired, our backlit lighting provides superior consistency and vibrant illumination.

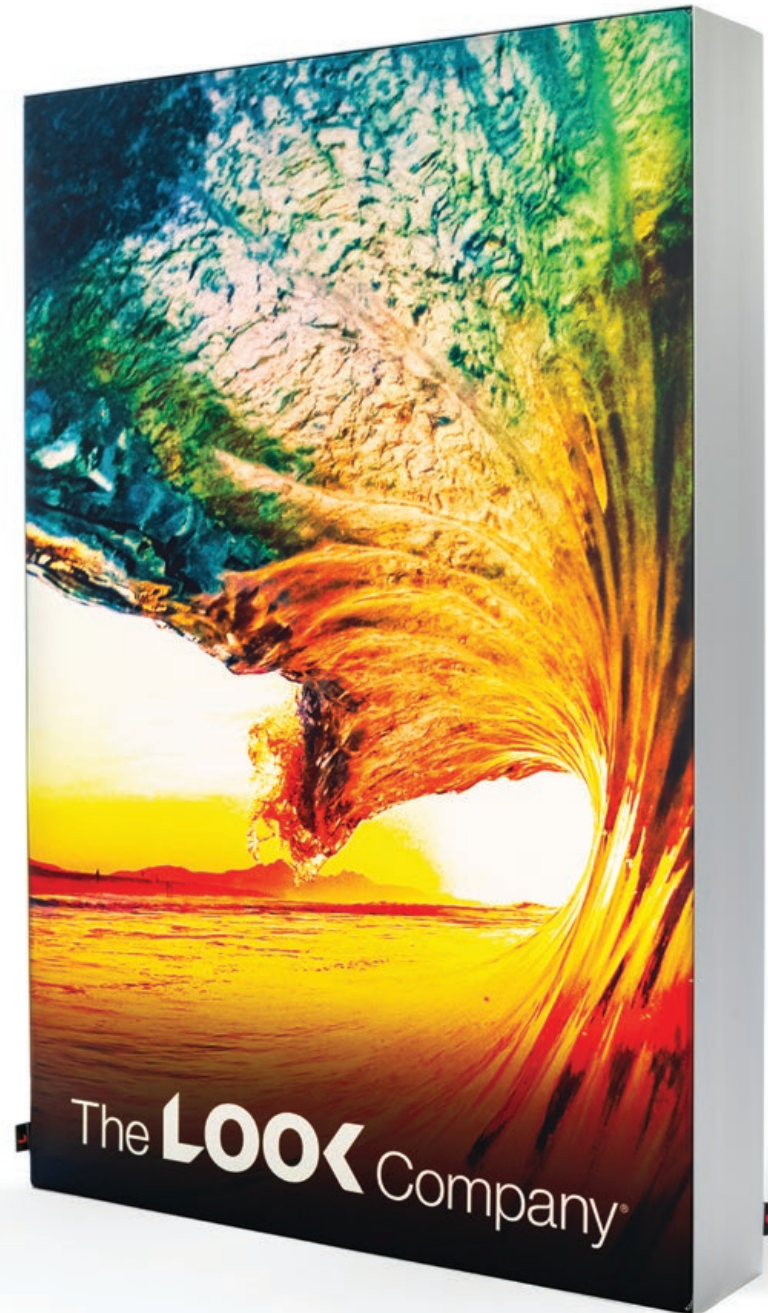
The 100mm Lightbox can be used in a suspended, one-sided freestanding or wall-mounted configuration.



## 120mm (4.5") Lightbox

**The 120mm Lightbox is our answer for a robust, double-sided lightbox.**

Utilizing flexible power supply locations or direct power, this freestanding or hanging frame makes for a fantastic option as an exhibit piece, partition, or even tabletop system. This option is available with perimeter LED lighting to reduce the overall cost.

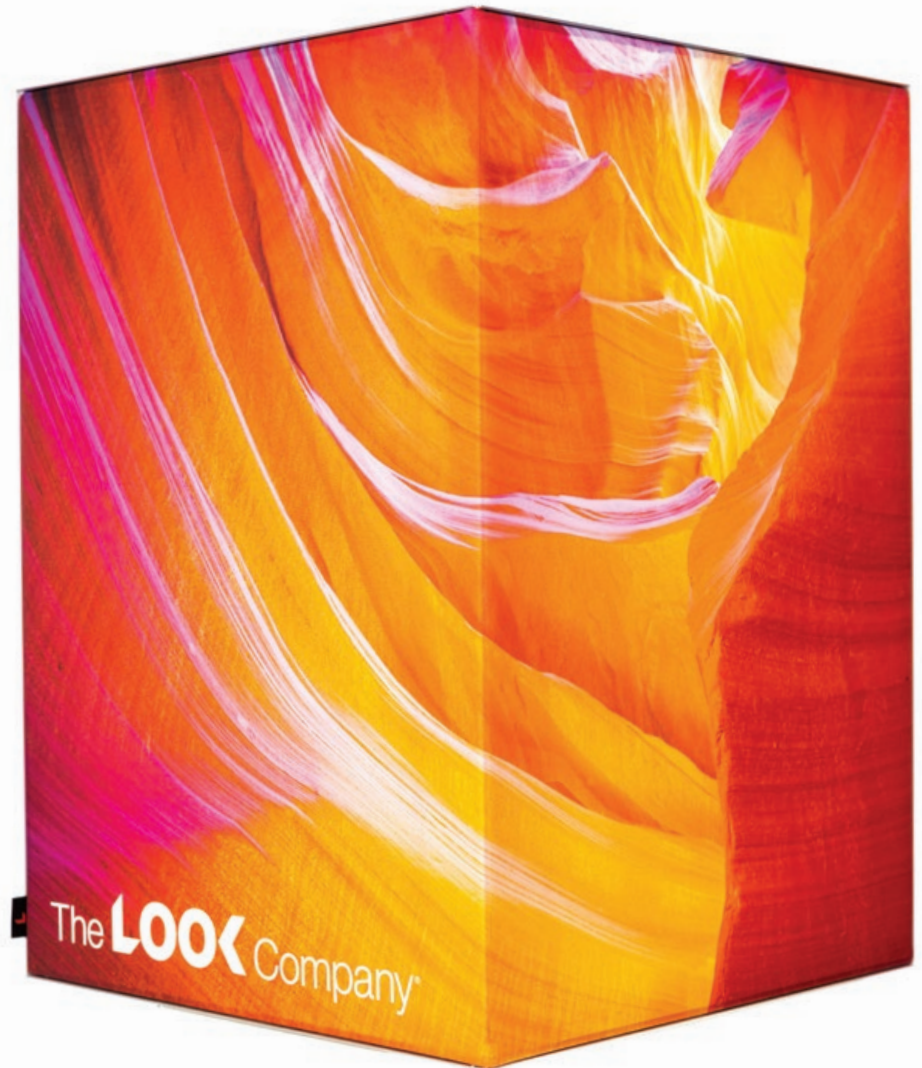


## 120mm (4.5") Corner Lightbox

**Achieve a continuous 360 degree wrapped graphic with our lightbox cube or create dynamic 90-degree corners to create arches with a smooth, seamless finish on the outside of the frame. This versatile application will increase the visibility of your graphic frame from any vantage point.**

Our 120mm aluminum modular frame is a good choice when a robust solution is needed for high traffic areas. Engineered and manufactured in-house, we have constructed a framing system for the corner lightbox that can be applied to multiple styles and applications.

This option is available with perimeter LED lighting only.





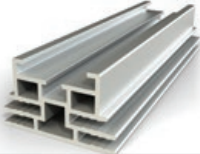


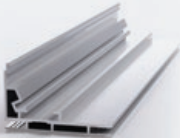

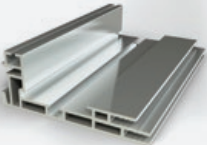
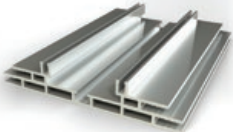

## Ceiling Hung Lightboxes

**Extend your floor-level communications to help your audience to identify specialty areas while creating a well-balanced, easy-to-navigate, and fulfilling brand experience.**

Available in various shapes and sizes, ceiling-hung lightboxes incorporate blackout fabrics between the front and back prints to ensure there are no visible shadowing of the support bars.

**Modular Ceilings** - Build geometric shapes into your existing architecture to create 3D blocks of backlit color.

## PRODUCT COMPARISON

Product	Frame	LED	Dimensions	Applications
<b>50mm (2")</b>		Backlit	Custom sizes available	<ul style="list-style-type: none"> <li>• Single-sided</li> <li>• Wall-mounted</li> <li>• Suspended</li> <li>• Adaptable to modular system and store fixture integration</li> </ul>
<b>50mm (2") Rounded</b>		Backlit	Custom sizes available	<ul style="list-style-type: none"> <li>• Single-sided</li> <li>• Wall-mounted</li> <li>• Suspended</li> </ul>
<b>50mm (2") Corner</b>		Backlit	Custom sizes available	<ul style="list-style-type: none"> <li>• Suspended</li> <li>• Freestanding</li> <li>• Pillar Wraps</li> <li>• Wall-mounted</li> </ul>
<b>75mm (3")</b>		Backlit or Perimeter	Custom sizes available	<ul style="list-style-type: none"> <li>• Single-sided</li> <li>• Wall-mounted</li> <li>• Suspended</li> <li>• Adaptable to modular system and store fixture integration</li> </ul>
<b>75mm (3") Rounded</b>		Backlit or Perimeter	Custom sizes available	<ul style="list-style-type: none"> <li>• Single-sided</li> <li>• Wall-mounted</li> <li>• Suspended</li> </ul>
<b>100mm (4")</b>		Backlit or Perimeter	Custom sizes available	<ul style="list-style-type: none"> <li>• Single-sided</li> <li>• Wall-mounted</li> <li>• Suspended</li> <li>• Self-standing</li> </ul>
<b>120mm (4.5")</b>		Perimeter	Custom sizes available	<ul style="list-style-type: none"> <li>• Double-sided</li> <li>• Suspended</li> <li>• Freestanding</li> </ul>
<b>120mm (4.5") Corner</b>		Perimeter	Custom sizes available	<ul style="list-style-type: none"> <li>• Suspended</li> <li>• Freestanding</li> <li>• Pillar Wraps</li> <li>• Wall-mount</li> </ul>

## WARRANTY

- ✓ **Hardware components**  
- lifetime limited warranty on manufacturers' defect
- ✓ **Electronic components**  
- 3-year limited warranty on manufacturers' defect

## PACKAGING & INSTALLATION

- ✓ Ships knocked down for economical shipping
- ✓ Easy on site assembly and quick graphic print change-outs
- ✓ Toolless, unskilled installation design

## FRAME COLOR OPTIONS

Standard color coatings - black & satin clear anodized aluminum.  
Custom powder coated and other finishes available.



# OUR COMPANY - WHO WE ARE

**The Look Company transforms environments by delivering extraordinary visual engagement solutions to inspire brand experiences. For over 20 years, we have been perfecting our digital printing processes and have won multiple international awards for print quality.**





## AWARD WINNING PRINTER

As an award-winning print partner, we produce industry-leading graphics and display systems, for trusted brands such as Samsung, Under Armour, Estée Lauder, Skechers, and Walmart. In addition, our products fill multiple sports stadiums as the provider of branding at The Olympics, Major League Baseball events, National Hockey League games, and several other diverse world championships.

## COMPLETE SOLUTION PROVIDER

The Look Company is a complete solution provider. We offer end-to-end in-house design, hardware manufacturing, printing, kitting, project management, and installation.

Since we design and manufacture the extrusions in-house, we can produce custom lightbox solutions to satisfy a range of any project requirements.

## G7 MASTER CERTIFIED FACILITY



The Look Company is a G7<sup>®</sup> Master Certified Facility which confirms our commitment to provide our customers with the best results in color management and print consistency. G7<sup>®</sup> is an industry-leading global set of specifications widely used to measure the color accuracy on any output device across all printing types and substrates along with improving process control and production efficiency.





# LIGHTBOX APPLICATION GALLERY





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*The Look Company partners with retailers  
and brands around the world to build  
unique and innovative brand experiences.*

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The **LOOK** Company®

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